



User Interface and Front-end Web Developer

Creative and detail oriented web developer with formal training in visual art and design principles. Experienced in quickly translating mockups into a responsive browser experience while handling multiple competing projects in both graphic design and development work.

Areas of expertise:

- Responsive Design with mobile-first approach
- CSS Architecture (BEM)
- ADA Compliance
- Marketing Emails
- HTML5, CSS3, SASS, Bootstrap, and Javascript
- Marketing content graphics
- Rapid code fixes
- Cross-group Communication
- Design Consistency across brands
- 3D Modelling and AfterEffects
- Photoshop and Illustrator

Professional Experience

Arlington Contact Lens Service Inc., Columbus Ohio

Web Developer I

Jan 2016 – Present

Department restructure with a change of position to focus only on development. Worked heavily on specific projects to improve performance on the browser and in viewing code. Continued growth in learning coding languages including JavaScript and C#.

Key Contributions:

- **Key instigator for BEM class structure** within SASS code for easier readability of site
- **Implemented ADA compliance** on all websites for the company on a limited timeframe in agreement with federal laws
- **Keeping brand styling consistent platform wide and separate styling for different brands** by making sure all websites adhere to specific website brand styling.

Front End Web Designer

Nov 2014 – Dec 2015

Hired as a Front-end web developer and UX designer to help marketing with projects as well as creating UX mockups along with developing the front end experience in the new MVC platform and to keep content up to date in the classic site.

Key Contributions:

- Helped establish the **CSS Architecture** for a multi-year websites update
- Helped keep **open communications** between IT and Marketing regarding projects and release dates
- Created marketing promotions and graphics

Emma Hubacher – Page 2

Chartwells Dining Service

Feb 2013 – May 2014

Web Designer, Part Time

Hired as sole web designer for college dining services. Responsible for all marketing content that was emailed and put on the website for the dining services. Managed multiple tasks and prioritized based on importance with communication from my coworkers to create the best designs.

Key Contributions:

- Made sure all content was cross browser compatible
- Released email in a timely manner and was ahead in content creation

Education

Bowling Green State University (BGSU), Bowling Green, Ohio

Bachelor of Fine Arts in Digital Art

- Minor: Computer Science
- Magna Cum Laude
- GPA 3.823
- **NASA Practicum** – Project Manager
- **Webmaster** for the BGSU chapter of ACM SIGGRAPH